

For the Immediate Attention of the Media

September 5, 2014

National Museum of Emerging Science and Innovation (Miraikan)

The World's First Exhibition to Feature All the Works by teamLab!
“Shake! Art Exhibition! and Learn and Play! teamLab
Future Park” Starts on November 29, 2014 (Sat.)



Nirvana 2013

From Saturday, November 29, 2014, to Sunday, March 1, 2015, the National Museum of Emerging Science and Innovation (Miraikan) (Chief Executive Director: Mamoru Mohri) will hold a special exhibition "teamLab Shake! Art Exhibition! and Learn and Play! teamLab Future Park". The exhibition is jointly hold by teamLab, Nippon Television Network Corporation, and BS Nippon Corporation.

teamLab is an "ultra-technologist" group and operates a unique, creative business in areas centered on digital art. At this exhibition, visitors can experience the digital art works that teamLab has produced and released, along with works for the "Learn and Play! teamLab Future Park Project," which have entertained kids across the nation. This is the world's first event which collects and shows teamLab's high-profile works (14 planned to be shown) from their artistic works and kids-oriented works in one place.

In addition to those masterpieces that represent teamLab's creative activities, this exhibition also plans to feature their brand new works. The exhibition is structured with a view to entertaining not only the young generation in their 20s to 30s but also a wider range of ages including families with preschool kids.

Through an encounter with new expressions achieved by the digital art works by teamLab, visitors will see a new manifestation of science technologies and the possibilities of expression pioneered by such technologies. We hope that this exhibition will be an opportunity for everyone to think about the future of digital technologies and art, as well as to reinterpret Japanese culture. We hope you will cover this event.

[Outline (plan)]

Period: November 29, 2014 (Sat.)–March 1, 2015 (Sun.)

Opening hours: 10 a.m.–5 p.m. (Last entry: 30 minutes before the closing time)

Venue: Special Exhibition Zone, 1F, Miraikan

Closed: Tuesday (except for December 23 (Tue.) and January 6 (Tue.) We will be closed from December 28 (Sun.) to January 1 (Thu.)

Admission fee: Regular Price–Adult (Ages 19 & over): ¥1,800 / Student (Age 18 to school student): ¥1,200 / Child (Ages 3 to school student): ¥900

Advanced Price–Adult (Ages 19 & over): ¥1,600 / Student (Age 18 to school student) : ¥1,000 / Child (Ages 3 to school student): ¥700

*Permanent exhibitions can be also visited with this ticket. *Group discount available. *A holder of a physical disability certificate and his/her attendant (up to one person) may enter free of charge.

*Advance tickets are available at e+, Ticket PIA, Lawson Ticket, Seven Ticket, etc.

Organizers: Miraikan, teamLab, Nippon Television Network Corporation, and BS Nippon Corporation

General inquiries	Inquiries concerning the exhibition
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[teamLab]

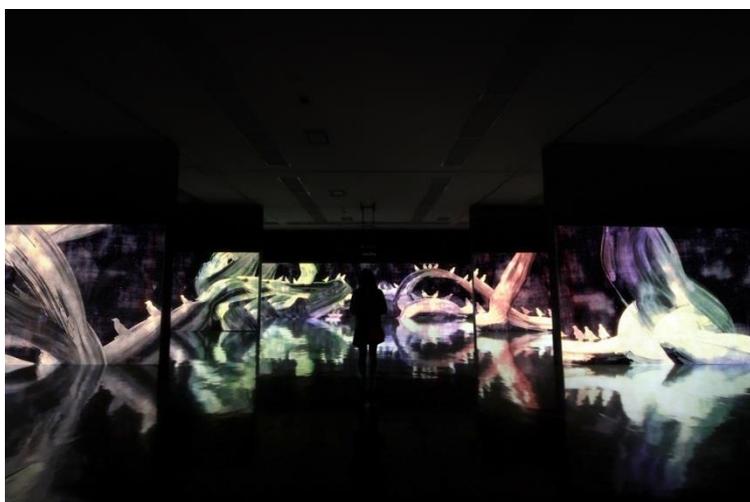


teamLab (C.E.O. Toshiyuki Inoko; pictured left) pursues new expressions of Japanese culture by reconstructing traditional Japanese painting formats, including *Yamato-e* painting, established in the Heian period, and ink painting, which uniquely developed in the Muromachi period of Japan, into digital art works. It also has created a series of other digital art works that offer totally new experiences—to name a few, the art works that interactively respond to the actions of viewers and visitors as well as the works that integrate the real and virtual worlds.

[Works (text by teamLab)]

[Art works]

■Crows are chased and the chasing crows are destined to be chased as well, Division in Perspective – Light in Dark–



A virtual world constructed in three dimensions on a computer is brought to life in moving images, using what we at teamLab consider to be the logical structure of the spatial perception of our Japanese ancestors (what we call “Ultra Subjective Space”).

The Japanese mythical bird Yatagarasu, rendered in light, flies around the space, leaving trails of light which eventually form *Sho* (Japanese calligraphy) in the air.

[Attractions for kids]

■Sketch Aquarium

Sea creatures drawn by kids swim in this aquarium. Here, kids are asked to draw a sea creature on the paper, using their favorite colors and patterns. Then, the drawn creature starts to swim along with those drawn by others in a huge aquarium projected right in front of them, and sometimes fish with the same shape form a shoal. The kids can also feed the fish when they come close to the aquarium.



■Light Ball Orchestra

An orchestra made of light balls. The balls change color and make sounds when patted. As the bigger ones are synchronized with other balls, if you pat on one of them, you can change the color of the balls surrounding it and the color of the whole space. Kids can change the color of the space and play music together in the space as they use their whole body to touch various types of balls from big ones to small ones.



The exhibition is planned to feature eight attractions for kids and six art works, including those described above.