

For immediate attention of media

September 27, 2017

Miraikan – The National Museum of Emerging Science and Innovation

The Science Centre World Summit 2017 parallel event

Temporary Exhibition “No choice? The earth – sold out! - SDGs × Backward from the Future -”

Miraikan - the National Museum of Emerging Science and Innovation (Miraikan; Mamoru Mohri, Chief Executive Director) will be holding a temporary exhibition “No choice? The earth – sold out! - SDGs × Backward from the future -” during the period from November 1, 2017 (Wednesday) to January 8, 2018 (Monday).

Amidst the active implementation of various initiatives toward the achievement of the Sustainable Development Goals (SDGs) (*1), a discussion will be held about the role of science centers toward the attainment of the SDGs, as a part of the Science Centre World Summit 2017 (SCWS 2017) (*2) hosted by Miraikan in November 2017. In June this year, ahead of the Summit, representatives from science centers around the world agreed on the “Tokyo Protocol” (*3), an action guideline for science centers that aims to promote participatory citizenship in global sustainability.

Against this background, this exhibition disseminates information about SDGs widely to the public. It provides an opportunity for visitors to think about sustainability and spurs them to take relevant action. Through that, it aims to contribute to resolving global issues.

■Event details■

Title SCWS 2017: Parallel event
 Temporary Exhibition “No choice? The earth – sold out! - SDGs × Backward from the future -”

Term: November 1, 2017 - January 8, 2018

Closing days: Tuesdays (open on national holidays),
 November 15 and New Year holidays
 (December 28 to January 1)

Time: 10:00 - 17:00

Venue: Miraikan – The National Museum of Emerging Science and Innovation, 3rd floor, permanent exhibition.

Fee: Admission ticket (adults – 620 yen, 18 years old and under – 210 yen, 6 years old and under – free of charge)



■ Content ■

What would you do if you knew that the lifestyle you are enjoying right now is not sustainable?

The temporary exhibit introduces the 17 goals for sustainable development and discusses the connection between the goals and our consumption behavior. In addition, by experiencing the hands-on exhibit "Backward from the Future", situated next to the exhibition, visitors can think about the science, technology and lifestyles that will make global sustainability a reality. A workshop with an originally developed card game will also be held during the session.

For more details see: www.miraikan.jst.go.jp/en/event/1709111621905.html

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***1: Sustainable Development Goals (SDGs)**

International targets to be achieved by 2030, set out in the 2030 Agenda for Sustainable Development adopted at the UN Summit in September 2015.



***2 The Science Centre World Summit 2017 (SCWS 2017)**

The Science Centre World Summit (SCWS) is a global meeting convened once every three years, bringing together many leaders who are steering science centres around the world, as well as delegates from the education, policymaking, and corporate sectors.

The Science Centre World Summit 2017 (SCWS 2017) is organized around the central theme of “Connecting the World for a Sustainable Future.” The discussions, undertaken in various sessions, will cover a wide range of regional to global issues concerning the strategy that science centers can take to transform and progress toward a new model in cooperation with organizations from other sectors, and to contribute to the realization of a sustainable society.

- Period: 15 to 17 November, 2017
- Venue: Miraikan - the National Museum of Emerging Science and Innovation
- Website: <https://scws2017.org/>

***3 Tokyo Protocol - On the Role of Science Centres and Science Museums Worldwide In Support of the United Nations SDGs**

On June 17, 2017, ahead of the convention of SCWS 2017, representatives from science centers around the world agreed on the Tokyo Protocol, which aims to further promote participatory citizenship in global sustainability.

The Tokyo Protocol is an action guideline for science centers worldwide, to be implemented over the next three years. It declares that science centers will undertake activities with the purpose of serving as a platform for generating creativity and facilitating in-depth understanding toward the attainment of the SDGs. There are also plans to conduct concrete discussions based on the Tokyo Protocol at SCWS 2017 to be held in November. Details: scws2017.org/tokyo_protocol/



Signing ceremony in Portugal

Tokyo Protocol - On the Role of Science Centres and Science Museums Worldwide In Support of the United Nations Sustainable Development Goals

The Parties to this Protocol (the following is an excerpt):

- Recognising that science, technology, engineering and mathematics (STEM) is critical to meet these challenges and that STEM is universally relevant across borders and cultures;
- Emphasising that public engagement and action in science and technology are key to achieving the SDGs;
- Endorsing the commitments and achievements to date of global, regional and local organisations worldwide to achieve these goals for the benefit of all life forms on the planet.
- Taking into account that everyone must play a part to meet the challenges addressed by the SDGs and that these will be fulfilled by the actions of individuals in communities throughout the world;
- Recognising as well that the rapid pace of change in the world today - scientifically, technologically, demographically and economically - offers both challenges and new opportunities for collective actions to achieve the SDGs;
- Acknowledging that nearly 3000 science centres and science museums that influence more than 310 million visitors and participants are deeply committed to raising awareness and helping all members of society to be participants in the solutions achievable to meet these goals for our planet;
- Expressing confidence that science centres and science museums are agile institutions responsive to rapid changes and behaving proactively, share the vision on their roles in the ever-changing society