

2004

**Notice for the press preview of Earth Lounge
Vol. 2
F.C.R.B. Stadium Project" Exhibition!**

TO PRESS
February,
2004

A private view of the Earth Lounge Vol. 2 "F.C.R.B. Stadium Project -Dig. Fight. Rebury. Play along with Earth-" will be held at the National Museum of Emerging Science and Innovation (2-41 Aomi, Koto-ku, Tokyo. Director Mamoru Mohri) on March 23rd (Tue.), 2004. We understand the busy situation, but we ask for your attendance.

The Earth Lounge is Miraikan's original special exhibition series that links culture and science together with the theme of "Earth Environment." This 2nd time will be an architectural project of building a home stadium for the imaginary soccer team "F.C.R.B. (F.C. Real Bristol)." We will propose the earth's "current" problems and how it should be in the future, as we think together with the supporter from various genres, such as the worlds of MANGA (comics), fashion, architecture, sports, etc. From resources, energy, industrial waste to how today's architecture should be, this exhibition aims at becoming an opportunity to think about the problems that are relative to us.

Ground covered with dirt and an actual size of a soccer stadium stand, 5m in height, will appear under the big global display, the "Geo Cosmos," which is the symbolic exhibit of the National Museum of Emerging Science and Innovation. You can experience the scale of a stadium by climbing up on the audience space.

Date March 23rd (Tue.) 17:00 - (About an hour)

Venue 1F Symbol Zone, Miraikan

(2-41 Aomi, Koto-ku, Tokyo, 135-0064)

(Please also visit the reception afterwards starting 18:30.)

Earth Lounge Vol.2 F.C.R.B. Stadium Project Exhibition

A soccer stadium that can be restored?

"F.C.R.B. (F.C. Real Bristol) is an imaginary soccer team, created by the fashion brand SOPH. The home stadium of this team is built on the space created after the ground surface is dug. The dirt that has been dug up will be piled nearby. After the stadium becomes unnecessary, by burying it, the former site of the stadium will return to its original ground. We make suggestions that the major materials of the stadium are made out of biodegradable plastic (resin which returns to dirt).

The cooperation of creators from various fields such as MANGA, architecture, fashion, etc.

"Fashion": F.C.R.B. (F.C. Real Bristol) is an imaginary soccer team, created by the fashion brand SOPH. With the aim of building the stadium by the team supporters with their own hands, the project started from collecting funds by investing the resulting profit from the production and sales of stadium goods. We will also be selling limited original T-shirts and concept books at the museum shop of Miraikan.

"Original MANGA": The creator of "Captain Tsubasa" has created an original MANGA (comic) for this event. It will be displayed as a strong supporter for the stadium's open match. The dream match will be actualized as "Tsubasa Friends" vs "F.C.R.B (Kojiro Hyuga Allstars)" having Tsubasa's rival Kojiro Hyuga as a member of F.C.R.B.

"Environmental Data + Graphic Design": The Tycoon Graphics is in charge of the visual art direction. Various data in earth time considering the environment on the amount of waste disposed in Japan in a week, and the recycling rate of pet bottles are displayed as an innovating visual.

<Outline>

Term of Exhibition	March 24th (Wed.) - May 31st (Mon.) 10:00 - 17:00 March 23rd (Tue.) Private exhibition for the press (planned)
Venue	1F Symbol Zone, Miraikan (2-41 Aomi, Koto-ku, Tokyo, 135-0064)
Holiday	Every Tuesday (However, opened during holidays and spring vacation)
Fee	Included in the entrance fee (Adult: 500 yen /18 and under: 200 yen) *Free for ages 18 and under only on Saturdays
Sponsored by	The National Museum of Emerging Science and Innovation (Miraikan)
Co-sponsored by	SOPH., DuPont Kabushiki Kaisha, Nike Japan Corp.
Cooperation	Takenaka Corp. The editorial department of Shukan Young Jump
Planned and Cooperated by	F.C.R.B Stadium Project
Special Cooperation	Youichi Takahashi & Kojiro Hyuga (Captain Tsubasa)
Venue designed by	The Archetype
Art Direction	Tycoon Graphics
Planning & Production	The National Museum of Emerging Science and Innovation Persons in charge: Mahoro Uchida, Megumi Takeuchi

Relevant events

Special Lecture "In order to Maintain the Earth, -Energy and Recycle-"

Date: April 30th (Fri.) 19:00 - 20:30
Lecturer: Hiroshi Komiyama (Vice President of School of Engineering, the University of Tokyo)

"What is Biodegradable resin? -The involvement and possibility for environmental problems-"

Date: May 22nd
Lecturer: Mureo Kaku (Chief of the latest technology)

(Sat.) 17:00 - research lab of DuPont Kabushiki Kaisha)
18:00

Creator Talk

Message from the F.R.C.B. Stadium Project

May 22nd (Sat) 16:00 - 16:45 Performers Hirofumi Kiyonaga (SOPH.)

Nobuo Araki (Architect/ President of the Archetype)

<Information for general persons>

The National Museum of Emerging Science and Innovation

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<For information on this release>

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